STACY TROKE

FASHION STYLIST

LONDON // NYC // TORONTO



Closet full of clothes, and nothing to wear?

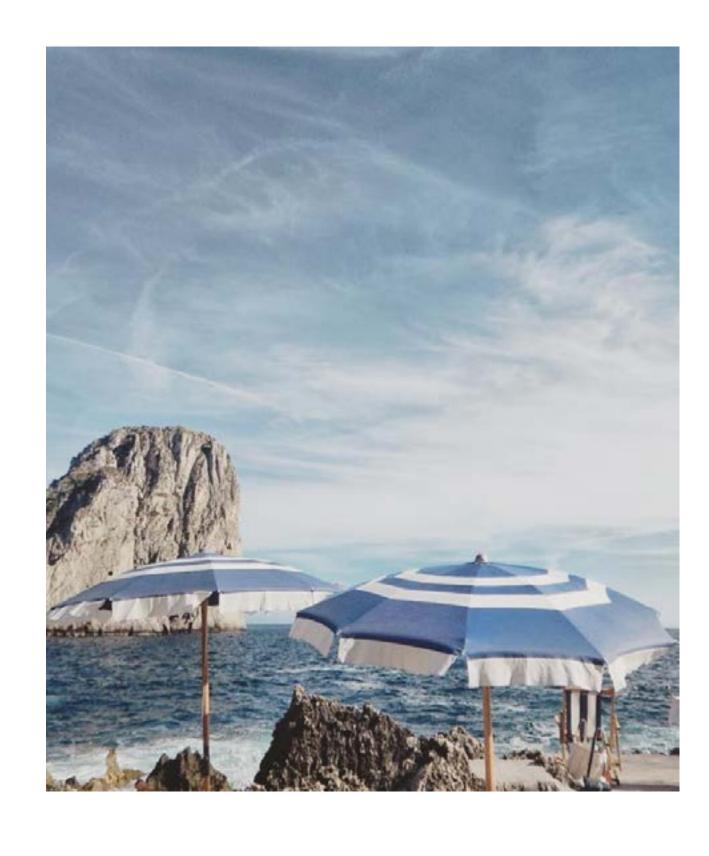
I will show you simple ways to maintain a current, fresh wardrobe that suits your lifestyle and taste. Discover which colours, fabrics and cuts work for you, and why.





We will develop and use visual moodboards that help define your individual style, and eliminate all the items in your wardrobe that do not work for you. Following this, I will devise a seasonal wardrobe plan to adhere to when shopping.

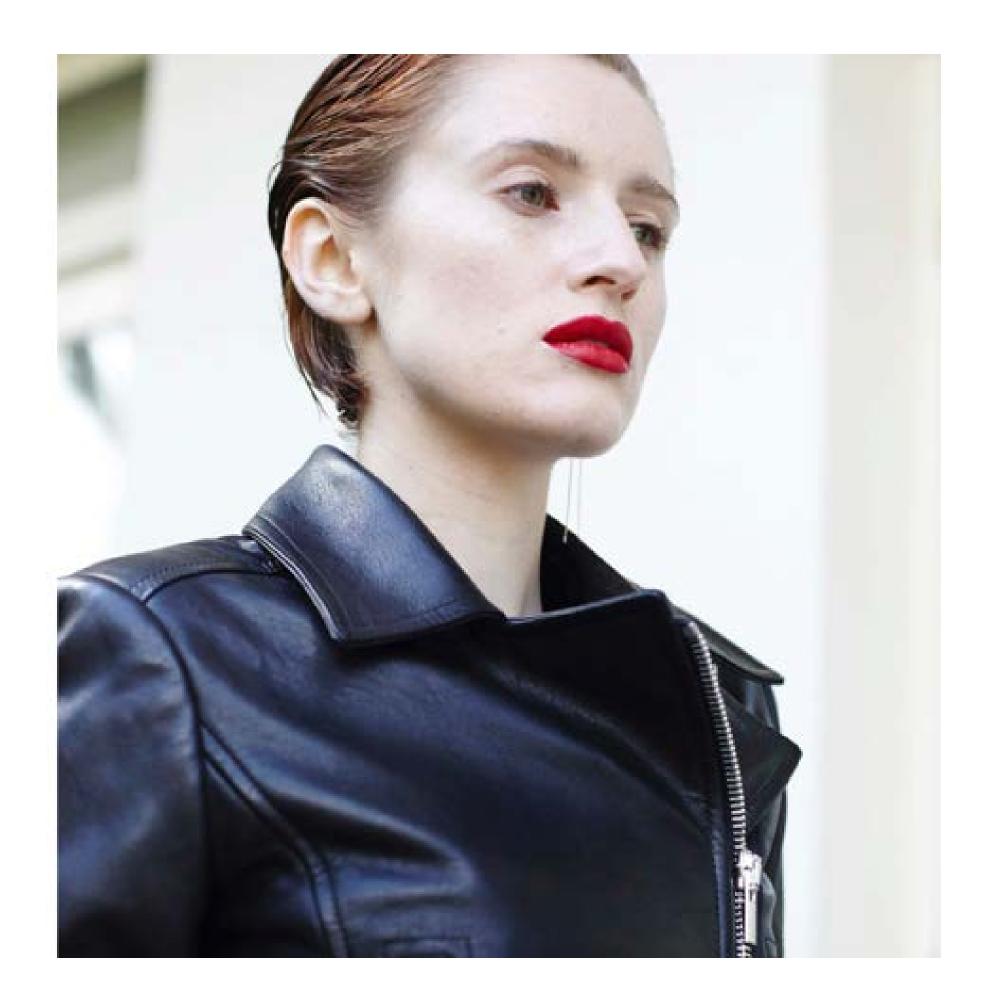




Your image matters, in business and in day to day life. It only takes 7 seconds to make a first impression so it's best to pay attention to how you are perceived. A good image will open lines of communication.

Creative? Successful? Approachable?

What to Expect



Visual mood board analysis - use a collection of images to discover your style

Colour analysis - your entire wardrobe will co-ordinate from now on

Body shape - which cuts, fabrics and designers best suit your shape

Edit your existing wardrobe based on the above theory & sell what you eliminate

Construct a detailed wardrobe plan for the season - and adhere to it.

Recommend modern hair & make up styles

Ongoing advice & support as needed



Where I Shop

I utilize a mix of designer labels, vintage and high street shopping. I will advise you which pieces to invest in and which items to save on.











TOPSHOP





Menswear

I also specialize in menswear from casual looks to bespoke suiting on Saville Row.

The Styling Sessions



An in home styling session in which I will utilize my behind the scenes fashion expertise to put detailed looks together for you. Your new purchases will be mixed with your existing pieces in order to ensure you get use out of your entire wardrobe. My clients swear by this service as it saves them precious time and alleviates the stress of 'what to wear'.

WORK

CASUAL SMART

SOCIAL

EVENTS

PRESS EVENTS

TRAVEL

WEEKEND

GYM KIT

LOUNGE WEAR

All photos will be documented on your iPad and organized accordingly

VOILA!

Testimonials

"Styling Sessions changed my life!"

- Jessica C

"How did I live without her!" - Ella K

"The compliments will not stop!"

- Amy W

"Everyone needs a Stacy"

- Nicola P

"You really are the best."

- Betsy B

About



Stacy Troke has over 15 years of experience working in the fashion industry and 6 years as a fashion stylist. She has the ability to mix image consulting skills with insider fashion knowledge - most stylists acquire one of those skills, but rarely both. Her honest and warm approach mixed with her inherent creativity is the perfect blend for a personal stylist. Her focus is on trend free dressing and she will guide you towards building a classic wardrobe that will stand the test of time as well as giving you a well thought out signature style.



LET'S CHAT // CLICK HERE

STACY L. TROKE